

# CASE STUDY



## CASE STUDY

### BIO DATA

<b>NAME</b>	ZULL UL HUMA
<b>TRAINING CENTER</b>	DDUGKY, HIMAYAT CENTER NATIPORA
<b>PARENTAGE</b>	RIYAZ AHMAD MALIK
<b>OCCUPATION</b>	LABOURER
<b>MOTHER</b>	HOUSEWIFE
<b>DATE OF BIRTH</b>	19/JAN/1997
<b>GENDER</b>	FEMALE
<b>CONTACT NUMBER</b>	9055667291/9797708076
<b>ADDRESS</b>	NOWGAM BONAGUND
<b>DISTRICT</b>	ANANTNAG
<b>STATE</b>	J&K
<b>BATCH STARTING DATE</b>	15-03-2018
<b>BATCH COMPLETION DATE</b>	02-07-2018
<b>PLACEMENT DETAILS</b>	
<b>DOMAIN</b>	RETAIL OPERATIONS
<b>PROGRAM</b>	RETAIL OPERATIONS
<b>ORGANISATION</b>	LONE TOUR AND TRAVELS
<b>ADDRESS</b>	LALCHOWK
<b>DATE OF JOINING</b>	04-07-2018
<b>DESIGNATION</b>	COMPUTER OPERATOR
<b>SALARY</b>	7,000

### **Before Joining DDUGKY/Himayat:**

Every person has a different hope and imagination about his/her future. Similarly, Zululhuma, a girl from a small village-Verinag, district Anantnag, was full of hope and dreams. She had moved to Srinagar when she was 2 years old along with her family. Since her childhood, she has seen her family struggle a lot for their betterment. They are four family members; her father working at a private factory as a labourer, her mother who is a homemaker, her brother doing B.tech from Kashmir university and she , being the youngest, wanting to be of some help to her family in order to improve their living conditions.

As her entire childhood has been spend at Srinagar, Nowgam Pahroo, she did her studies from Srinagar only. She passed her 12<sup>th</sup> class and then opted for B.Com through distance mode from Kashmir University. During that period, she came across the pamphlets distributed by the Mobilization team of Himayat and decided to give it a chance.

### **Impact of DDUGKY/Himayat:**

Zululhuma joined Himayat for a 3-month course in CRS (Customer Retail and Sales). She was keen to learn and excel in the field. Himayat provided a platform for her growth and she could see her bright future in the making. Although she was a confident girl, the Himayat training boosted her confidence even further and then there was nothing that could stop her. After the completion of the training, she got placed at '**LONE TOUR AND TRAVELS**' as a Computer Operator with a monthly salary of Rs. 7000.

### **Impact of DDUGKY/Himayat - On family and society:**

Zululhuma's family is happy to see her progress. She, being an independent girl now, is able to support herself as well as her family. The people around her appreciate her efforts and are overwhelmed to see her growth. She is a role-model for her village and they thank Himayat for providing her with such an opportunity and enhancing her skills for her betterment as well as the betterment of her family which in turn benefits the society as a whole.

