

CASE STUDY



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BIO DATA

NAME	BILAL RAJA GOJREE
TRAINING CENTER	DDUGKY, HIMAYAT CENTER NATIPORA
PARENTAGE	MOHMAD RAJAB GOJREE
OCCUPATION	BUSINESS
MOTHER	HOUSEWIFE
DATE OF BIRTH	15.10.1993
GENDER	MALE
CONTACT NUMBER	7006741195
ADDRESS	RAKSHALINA
DISTRICT	BUDGAM
STATE	J&K
BATCH STARTING DATE	15-03-2018
BATCH COMPLETION DATE	02-07-2018
PLACEMENT DETAILS	
DOMAIN	RETAIL OPERATIONS
PROGRAM	RETAIL OPERATIONS
ORGANISATION	SHUHUL HYUNDAI (SHUHUL MOTORS PVT. LTD.)
ADDRESS	M.A. ROAD SRINAGAR
DATE OF JOINING	03-07-2018
DESIGNATION	SALES CONSULTANT
SALARY	9000

Before Joining DDUGKY/Himayat:

Bilal Raja Gojree was an efficient student during his school days. He passed his 12th class with good grades. After that, he joined college and cleared his first year but, unfortunately, due the sudden demise of his mother and some financial issues he dropped out of college in 2nd year.

After that, Bilal used to help his uncle in business in order to support his family. Initially, he didn't pay him but as time passed he used to give him a meager amount. Bilal used to work hard and deliver milk from home to home. As Bilal couldn't see any growth in that work for himself, he started looking for options. That is when he heard about Himayat.

Impact of DDUGKY/Himayat:

Bilal was lucky that the Himayat team came to his door-step for mobilisation. They explained the Himayat project to him and his parents and the benefit he would receive from enrolling in it.

Bilal joined the Himayat center for a 3-month course in CRS (Customer Retail and Sales) and worked hard as well as took keen interest in the training. During the induction programme (at the beginning of the training), he used to talk in front of the class and his teachers hesitantly as he was unsure about himself. With the help of the Himayat training, he was getting confident day-by-day.

Impact of DDUGKY/Himayat-On family and society:

Gradually, Bilal observed that he was regaining his confidence and getting ambitious day-by-day. His changed and positive attitude made his family happy

and even Bilal started dreaming big. He was now able to bear his own expenses as well the expenses of his family which made him and his family proud.

Bilal is working as a Sales Consultant with '**SHUHUL HYUNDAI (SHUHUL MOTORS PVT. LTD.)**' and receives an amount of Rs. 9000 as his monthly salary. Bilal is doing well in his job and his employers are happy with his work. Bilal is looking for a better future ahead full of growth and opportunities. Bilal has also become an inspiration for the youth of his village who feel hopeless and neglected. Bilal has motivated people around him who are all praises for Himayat.





