



संघर्ष जगति
Ministry of Rural Development
Govt. of India

Himayat
Helping Youth Achieve



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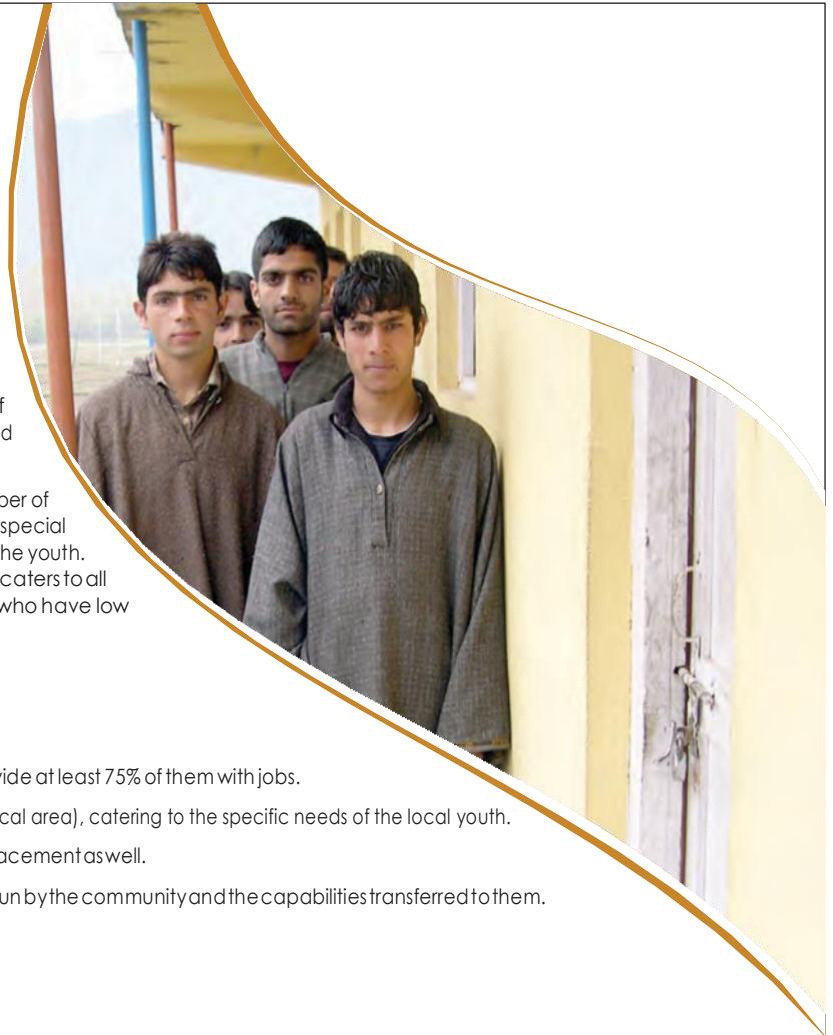
Why Himayat?

Jammu & Kashmir has shown high economic growth but has not been able to meet the aspirations of the youth who are looking for opportunities for education and employment. Frequent disturbances have created an atmosphere of uncertainty, impacting employment creation which has alienated the youth.

Despite economic growth, Jammu & Kashmir has a large number of unemployed youth. Almost 6 lakh people are unemployed. A special scheme was required to address the needs and aspirations of the youth. For this, SEE J&K - Himayat has been introduced. This scheme caters to all youth from low-income families, and gives priority to those who have low educational qualifications

Key Features

- The scheme aims to train 1,00,000 youth in 5 years and provide at least 75% of them with jobs.
- Training centres will be developed in each block (geographical area), catering to the specific needs of the local youth.
- Support will be available for trainees after training, during placement as well.
- The long term aim of the programme is for the centres to be run by the community and the capabilities transferred to them.





What is Himayat Project?

- Himayat is a training-cum-placement programme for unemployed youth in Jammu and Kashmir. Youth will be provided short-term training for at least 3 months, in a range of skills for which there is good demand. At the end of the training, the youth are assured of a job and there is one year post-placement tracking to see how they are faring.
- The scheme aims to train 1,00,000 youth in 5 years and will provide atleast 75,000 of them with jobs. Placements will be largely in the service sector both in J&K and outside the state.

- Under Himayat, training centres will be established in all blocks of J&K in next 5 years. These will also act as youth resource centres, career counselling centres and refer services for trainees and youth. This is so that capabilities of the youth may be identified and he/she be trained and placed accordingly.

Himayat Strategy



Who is it run by?

The programme has been developed and initiated by the Ministry of Rural Development. Himayat will be implemented by private companies or NGOs who will conduct the training and will be responsible for placement of youth.

Who is eligible?

To be eligible for this scheme you must be:

- Between the age of 18-35
- School/ college drop-outs will be given priority.

What training is part of the scheme?

Initial entry-level training will be provided for at least 3 months and upon completion trainees will be placed in companies. The training will include computer-oriented skills, soft skills and English communication skills, as well as the technical skills needed for the particular job.





What is the expected outcome of the training?

The expected outcome is to place a minimum of 75% of the trainees in entry-level service/ manufacturing sector jobs. These placements will be in Jammu and Kashmir, and outside the state.

By September 2011, the J&K pilot project had trained 416 youth, and 300 of them were placed in companies like Cafe Coffee Day, V-Mart, Bajaj Alliance, Airtel Call Centre, Best Price (Bharti Walmart), Uninor, Domino's Pizza, Easy Day, Eureka Forbes, Pizza Hut, Hotel Miraj, Mafoi Consultancy, Hotel Rotana, Khyber Hospital and NIIT Technologies.

What support is available after the training?

The following support shall be available after training, during placement and will continue for three years.

- Help for basic services like finding accommodation, opening a bank account etc will be provided especially for trainees placed outside their home town/ district
- Help will be provided for further training and skill development
- Refresher training will be provided if needed
- An alumni association will be formed so that trainees can keep in contact and share experiences

Think you want to be part of Himayat?

You can be a private sector company, trainer or a youth in J&K looking for training.

Contact us at:

Phone : +09596693809

Website : himayat.org





Message from Union Minister of Rural Development

It is a matter of great personal pride for me to launch Himayat.

This initiative forms a core component of the Ministry of Rural Development's programme for the economic development of Jammu & Kashmir. This region enjoys a unique capacity for growth and prosperity that has yet to be tapped. Himayat seeks to tap that very economic potential through the youth of Kashmir.

The programme aims to bring about long term change in the region by training individuals between the ages of 18 and 35 and helping them find gainful employment in the region itself. In furtherance of this objective, Training Centres shall be constructed in all blocks of Jammu & Kashmir over the next 5 years. These Centres will provide key resources such as training modules and information databases.

It is our goal, over the span of the next 5 years to identify and train close to 100,000 young men and women, and to place them in jobs which best suit their skills and interests. The programme continues to chart the progress of these individuals for one year after they have been trained and placed.

In addition to the above, the programme will provide all manner of assistance in helping young men and women from rural districts to acclimatize to other districts where they may be placed.

Himayat will be implemented with the aid of private companies or Non-Governmental Organisations. I am pleased to learn that already a number of those trained under this programme have successfully found employment under a wider range of premier organisations.

I have no doubt that this programme will mark an important milestone in the region's march towards peace, prosperity and harmony.

Jairam Ramesh

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